



MELANOMA INTERNATIONAL FOUNDATION

SAFE FROM THE SUN WALK & 5K RUN

Sunday, April 25, 2010

Villanova University, Villanova, PA

Please take the time to read about our 6th Annual Safe from the Sun Walk and 5K Run corporate opportunities to benefit the Melanoma International Foundation and the community. MIF is a 501-C3 non-profit charity dedicated to assisting melanoma patients and their families. This exciting event will deeply impact the Tri-state area, and beyond, as participants honor or remember loved ones and feel a sense of community with those who have experienced this forgotten cancer. Attended by over 1,000 participants, it is a unique opportunity to both promote your company and make a difference in your community.

Sponsorship

- Sponsor Investments from \$5,000 to \$500
- Benefits may include company logo exposure, marketing opportunities, advertising, booth at Health & Wellness Expo, company links on the MIF website and more.

Health & Wellness Exhibitor

- Excellent exposure to targeted audience
- Logo advertisement in program guide
- Company promotional announcement from podium
- Table space available for \$75

Advertising

- Program guide advertisement - guides given to each participant at registration
- Full Page Ad -
- 1/4 Page Ad -
- 1/2 Page Ad -
- Business Card Size Ad -

In-Kind Sponsorship

- Great way to "show off" your products and advertise your business
- In-kind donations may include goody bag samples or food items



To Download the entire Sponsorship package or Learn more about MIF's "Safe From The Sun" Event at Villanova, please visit our website at www.safefromthesun.org. If you have questions about any of these valuable opportunities, please contact lisa@safefromthesun.org.