



MELANOMA INTERNATIONAL FOUNDATION
SAFE FROM THE SUN WALK & 5K RUN
Saturday, May 12, 2012
Villanova University, Villanova, PA

EVENT EXPO EXHIBITOR INFORMATION

- Exhibitors can expect an attendance of 2,000+ registrants
- Table fee - \$75.00
- Table registration and payment can be completed online at www.safefromthesun.org
- Electricity Available
- Fee includes logo advertisement in program guide

EXHIBITOR GUIDELINES

- The Melanoma International Foundation will not endorse any products that claim to be a "cure" for melanoma. Products advertised as such will not be permitted at the expo.
- Exhibitors must be set up by 8:45 am on the day of the event. If the table is not set-up by the start of the event, MIF reserves the right to remove the table with no refund.
- Exhibitors must stay the entire time of the event (9:00 am - 12:00 pm)
- Exhibitors will be provided with a table and chair (tablecloth is not provided). Additional chairs may be requested.
- Exhibitors may distribute free advertising literature and samples. Additionally, samples / literature can be distributed in participant goody bags upon request.
- Exhibitors may also sell items
- Logos must be submitted by April 1st to guarantee inclusion in the program guide.



Visit our website at
www.safefromthesun.org

To learn more about MIF's "Safe From The Sun" Event at Villanova, please visit our website at www.safefromthesun.org. If you have questions about any of the benefits or guidelines above, please contact alison@melanomainternational.org