



MELANOMA INTERNATIONAL FOUNDATION

SAFE FROM THE SUN WALK & 5K RUN

Sunday, April 25, 2010

Villanova University, Villanova, PA

HEALTH & WELLNESS EXHIBITOR INFORMATION

- Exhibitors can expect an attendance of 1,000+ registrants
- Table fee - \$75.00
- Table registration and payment can be completed online at www.safefromthesun.org
- Electricity Available
- Fee includes logo advertisement in program guide

EXHIBITOR GUIDELINES

- The Melanoma International Foundation will not endorse any products that claim to be a "cure" for melanoma. Products advertised as such will not be permitted at the expo.
- Exhibitors must be set up by 8:45 am on the day of the event. If the table is not set-up by the start of the event, MIF reserves the right to remove the table with no refund.
- Exhibitors must stay the entire time of the event (9:00 am - 12:00 pm)
- Exhibitors will be provided with a table and chair (tablecloth is not provided). Additional chairs may be requested.
- Exhibitors may distribute free advertising literature and samples, however, they may not sell products at the expo. Additionally, samples / literature can be distributed in participant goody bags upon request.
- Logos must be submitted by April 11th to guarantee inclusion in the program guide.



To learn more about MIF's "Safe From The Sun" Event at Villanova, please visit our website at www.safefromthesun.org. If you have questions about any of the benefits or guidelines above, please to contact deb@safefromthesun.org.